

**White Lake Area Chamber of Commerce
Membership Application**

Date _____

Firm or Individual Name _____

Principal Officer _____ Title _____

Street Address _____ City _____

State _____ Zip _____ Mailing Address _____

Telephone _____ Fax _____

E-Mail: _____ Web Site Address _____

Name of Designated Representative _____

Check the Category that best describes the products or services you provide.

<input type="checkbox"/> Accommodations/Resort	<input type="checkbox"/> Automotive	<input type="checkbox"/> Campgrounds	<input type="checkbox"/> Retail	<input type="checkbox"/> Individual Supporter
<input type="checkbox"/> Communications	<input type="checkbox"/> Construction	<input type="checkbox"/> Entertainment	<input type="checkbox"/> School District	<input type="checkbox"/> Publisher/Printer
<input type="checkbox"/> Financial	<input type="checkbox"/> Government	<input type="checkbox"/> Health Care	<input type="checkbox"/> Law	<input type="checkbox"/> Real Estate
<input type="checkbox"/> Industry	<input type="checkbox"/> Insurance	<input type="checkbox"/> Investment Services	<input type="checkbox"/> Wholesaler	<input type="checkbox"/> Rental Apartments
<input type="checkbox"/> Church	<input type="checkbox"/> Public Utilities	<input type="checkbox"/> Marinas	<input type="checkbox"/> Restaurant	<input type="checkbox"/> Other : _____

Please provide a brief description of your business/firm, product line or service.

Total number of Employees _____ Full Time _____ Part Time _____

Number of years in business _____ Years at this location _____

Business Hours _____

Annual Membership Investment Dues _____

(amount to be determined by White Lake Area Chamber of Commerce)

Please return application with check made payable to WLACC or

credit card: _____

Office Use
Plaque
Letter Sent
In Newsletter
On website/FB

What can we do for you?

We want to know your expectations in joining our Chamber of Commerce! It will enable us to help you in taking advantage of the benefits and services to which you, as a member, are entitled. Please indicate by checking the box(es) next to the benefit and service areas that are of primary interest to you and what you will be taking advantage of during your membership.

- Networking/Business Contacts*** (e.g. Chamber Events and Dinner Meetings)
- Marketing/Business Promotion*** (Newsletter, Visitor's Guide, Members Who Shine, etc.)
- Leads Group/Membership Referrals*** (As a member you will receive referrals to help you generate new and additional business.)
- Health Insurance Programs (White Lake Agency)***
- Other discounted benefits***
- Provide Legislative Information*** (Updated by the State and National Chambers and our elected officials.)

Would you be interested in serving on Chamber Committees?

- ATAC Representative:*** Accommodation Tax Advisory Committee,
Board Member: Kyle Lohman
- Ambassador Group Representative:*** **Board Member:** Leslie Salter
- Awards:*** **Board Members:** Helen Fink, Mary Twa, Norm Ullman
- Fundraising Committee:*** Help plan Chamber fundraisers, including the Chamber Golf Classic, Maritime Festival, Fall Fest, etc.
Board Members: Helen Fink, Leslie Salter
- Marketing and Business Development:*** **Board Members:** Brian McMurray, Mark Zickel
- Membership Development:*** This group actively seeks new members and conducts the Annual Membership Drive.
Board Members: Brian McMurray, Brad VanBergen, Mark Zickel
- Retail Committee:*** Help plan Retail Promotions and Events, develop ads and publications to help the White Lake Area.
Board Members: Mike Cook, Norm Ullman, Jonnie Wilson
- Tourism Committee:*** Help develop promotional plans, marketing strategies, and the Visitor's Guide for the tourism industry in the White Lake Area.
Board Members: Helen Fink, Megan Lownds